

NXP Semiconductors

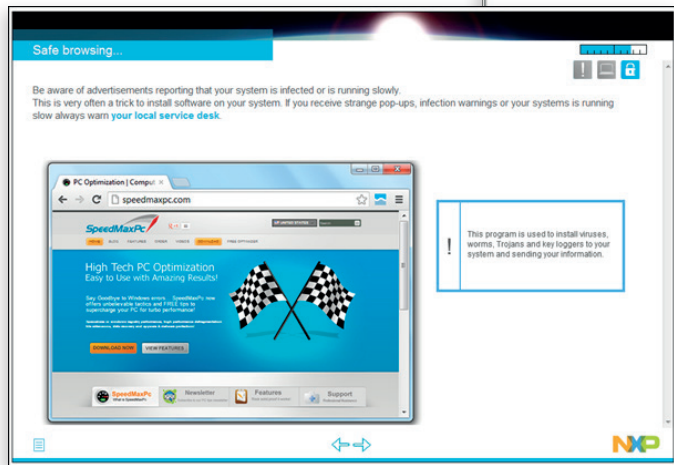
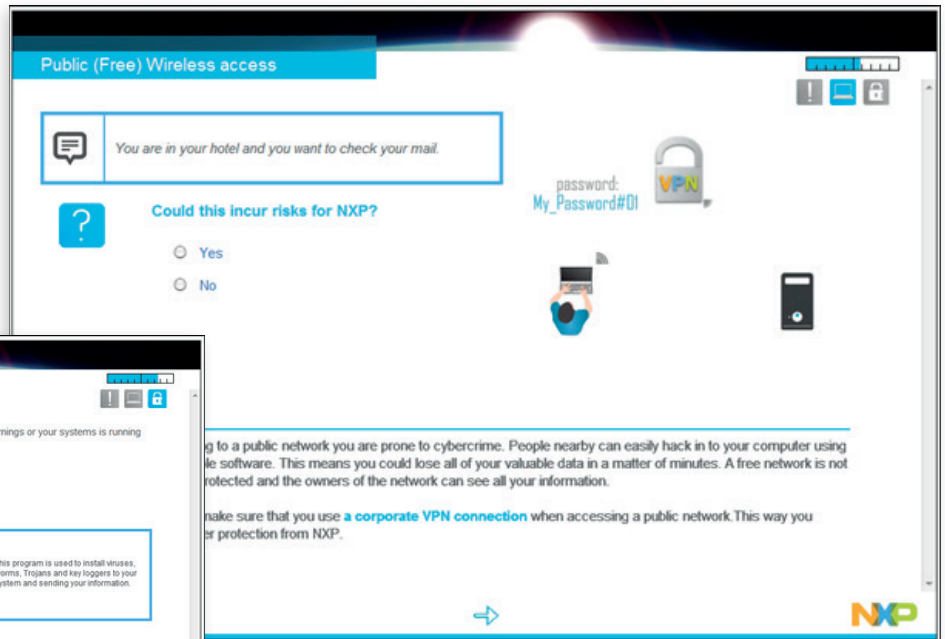
Cybercrime & Espionage E-learning module

Interactive Dialogues
an **idox** solution

NXP Semiconductors is one of the leading manufacturers of semiconductors in the world. Headquartered in the Netherlands, the company has approximately 24.000 employees working in more than 25 countries.

The challenge

NXP operates in a high-tech market and manufactures highly innovative products. It has implemented an integrated approach for information security consisting of technological means, clear security processes and policies which also includes a required high level of awareness among its employees.



The solution

Working in partnership, NXP and Interactive Dialogues created an E-learning module focusing on risks related to cybercrime and espionage.

While NXP was responsible for delivering the content, Interactive Dialogues took care of the instructional design and development of the module.

Employees are actively engaged in the module by the use of video, real life scenarios and practical examples. Employees learn about the risks of public Wi-Fi, international travels, spam emails, social media, cloud storage, generating passwords and apps.

"Interactive Dialogues helped us in the swift development and deployment of our Cybercrime & Espionage module. During our brainstorm sessions we came up with the best approach to communicate our message by using creative exercises and different interactive elements. Their detailed reports help us monitor the knowledge levels of our employees and provide additional training on the right spot at the right time."

Key Behnke
Customer Security Officer
NXP Semiconductors



Interactive Dialogues was founded in 1998 and serves a growing number of national and multinational companies. We are based in Brussels, Belgium; Goor, the Netherlands; Cologne, Germany and Manchester, UK.

Do you have a training or communication requirement?

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