The Belgian Cyber Security Coalition

Driving GDPR awareness across Belgium with a powerful and tailored online GDPR readiness tool

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**Jan Populaire
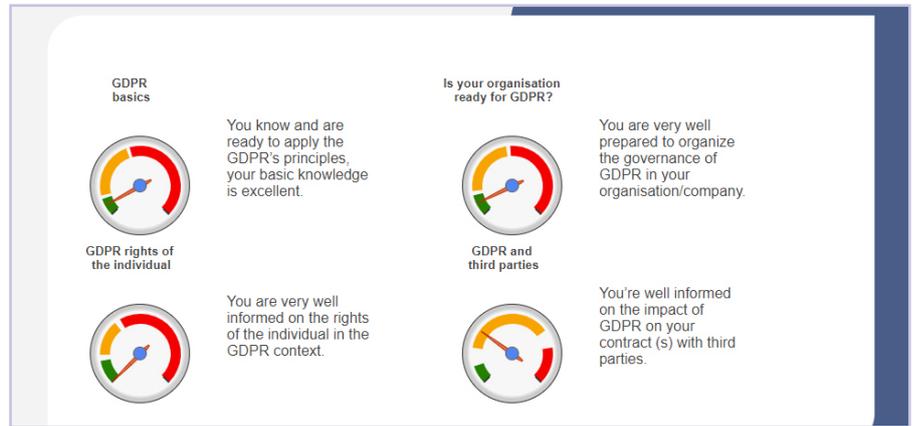Project Manager
BNP Paribas Fortis**

Challenge: Raising GDPR awareness and understanding at scale

The Belgian Cyber Security Coalition is a unique partnership comprising academic organisations, public authorities and private sector companies. With a shared ambition to reduce cyber-crime and protect user data, the Coalition currently consists of more than 60 key players from across the three sectors – many of which represent hundreds of SMEs, universities and governmental organisations.

Given the changes mandated by the General Data Protection Regulation (GDPR) in May 2018, the Coalition was keen to raise awareness amongst its members and provide practical support to aid preparation. However, with a potential network of over 50,000 companies, the solution had to be easy to rollout, readily accessible and available in multiple languages for it to deliver the value and impact the Coalition hoped for.

Solution: A flexible online training programme from Idox Compliance

With a strong track record in delivering cost-effective and targeted web-based compliance training, the Coalition partnered with Idox Compliance to devise a bespoke GDPR Check-Up programme. The primary aim of the tool was to enable member organisations to identify whether they were GDPR-ready, allowing them to pinpoint areas requiring improvement and subsequent action.

GDPR
basics

You know and are ready to apply the GDPR's principles, your basic knowledge is excellent.

Is your organisation ready for GDPR?

You are very well prepared to organize the governance of GDPR in your organisation/company.

GDPR rights of the individual

You are very well informed on the rights of the individual in the GDPR context.

GDPR and third parties

You're well informed on the impact of GDPR on your contract (s) with third parties.

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Despite the scale and diversity of Coalition members, Idox Compliance was able to customise the tool to ensure relevancy for every company that undertook the training. Immediate and tailored feedback was delivered after each session, with organisations receiving a score and personalised tips based on their answers. The team also ensured the tool was developed in three languages, maximising accessibility and value.

Jan Populaire, Project Manager at BNP Paribas Fortis – one of 60 member companies making up the Coalition – commented: "Having worked with Idox Compliance previously, we were confident they were the ideal candidates to devise an informative, insightful programme that we could push out at scale. Due to the number of organisations potentially in our reach, having personalised recommendations was critical and played a key role in increasing the tool's appeal and usefulness."

As the training tool is web-based, the Coalition was also able to maximise its reach by promoting it at conferences, as well as rolling it out via email, newsletters and on their own website.

Outcomes: Enhanced awareness for thousands of companies across Belgium

Via a single tool, the Coalition was able to support members remotely and provide a practical, powerful means of helping companies evaluate their policies in line with GDPR, while supporting them in identifying the areas that still needed improvement.

To date, there have been 4,000 active participants, with the training link still receiving traffic even after GDPR was officially introduced. There were also approximately 2,000 tailored recommendations offered to users, providing advice and reassurance on next steps.

Jan continued: "The GDPR Check-Up has been extremely successful – especially for our target audience of SMEs who were able to access the right level of information without feeling overloaded.

"For the Coalition, it enabled us to provide practical support and reassurance from afar during what was a very demanding and unfamiliar period, and we're extremely proud with the results achieved."

For more information about Idox Compliance's suite of web-based, compliance training programmes, visit the website: www.compliance.idoxgroup.com

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